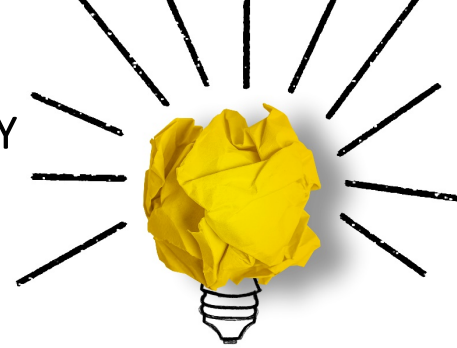


# CREATING A RENEWABLE FUTURE IN THE BIOECONOMY



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**Concerned SDG(s):** 12, 13, 15  
**Company name:** Stora Enso OYJ  
**Industry:** Paper manufacturing



## CHALLENGE

*Stora Enso* is a Finnish manufacturer of pulp, paper and other forest products. Wishing to contribute to a greener future, the company accepted a challenge to make manufacturing of these products more sustainable. Currently, *Stora Enso* is transforming from a traditional paper and board producer to a renewable materials growth company. Company<sup>29</sup> believes that *everything that is made of fossil-based materials today can be made of a tree tomorrow*.



## PRACTICE

Sustainability at *Stora Enso* covers the *social, environmental, and economic responsibility*<sup>30</sup> of operations throughout the value chain, with human rights integrated in all that company does (Fig. 1).

Social agenda of *Stora Enso* is based on wide workforce provided by *diverse pool of employees*. In employee safety, the total amount of recordable incidents within the organization was mitigated by 18% compared to previous year 2017. Additionally, the company focuses on *taking care of the local communities* situated in their places of operation, as well as carrying out *ethically sound business*. As an example of that, recently *Stora Enso* has directed 46% of its community investment budget to Brazil, where the company manages 213 500 hectares of forest in collaboration with a local company.

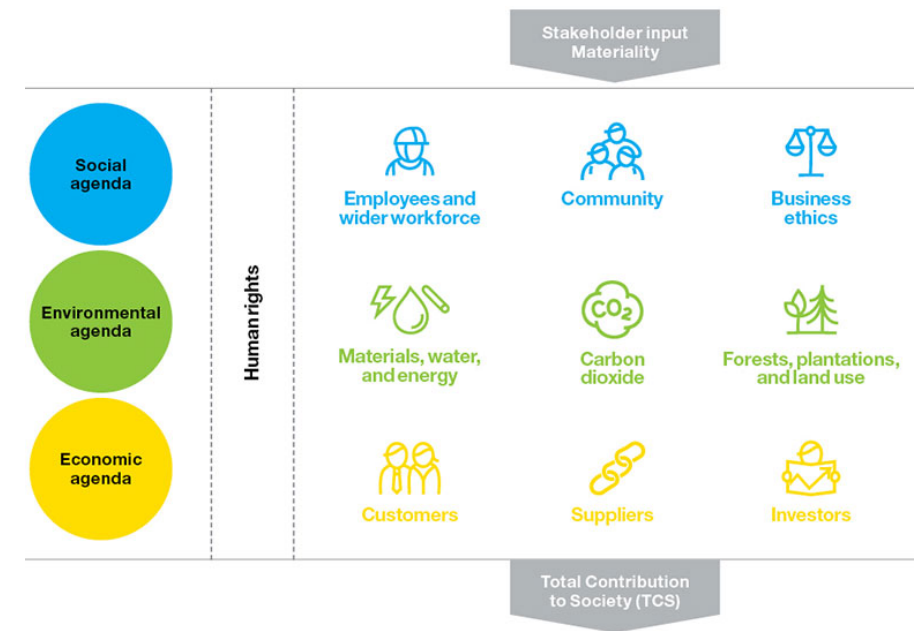


Figure 1 Sustainability Strategy of *Stora Enso*

<sup>29</sup>*Stora Enso: Our Strategy*, <https://www.storaenso.com/en/about-stora-ens/our-strategy>

<sup>30</sup>*Stora Enso: Sustainability and governance*, <https://www.storaenso.com/en/sustainability/sustainability-strategy-and-governance>

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## PRACTICE

Not only have they reserved half of the managed land for *rain forest restoration and conservation*, but also they actively *support local income generation and employment*, as well as other local development programs. The collaboration unites companies, governments, local communities and non-governmental organizations to reach the defined sustainability goals through different projects.

To address environment's needs, Stora Enso is committed to *efficient use of materials, water and energy*. In 2018, it has managed to utilize 98% of the *waste* generated in their manufacturing processes and lowered its *CO<sub>2</sub> equivalent emissions* by 18% compared to the measurement base level year of 2010. In addition, the company gained all required certificates that guarantee that *forests and land are utilized in a sustainable way*.

To ensure economic sustainability, Stora Enso operates with *customer-oriented approach*. The company closely monitors its supply chain and sets high *sustainability criteria in its tendering processes* concerning external sourcing.



Stora Enso is also supporting the *UN's Sustainable Development Goals (SDGs)*, particularly focusing on the three goals that have been identified as the most strategic to their business (Fig. 2). The company contributes to those goals by using renewable materials, partaking in the bio-economy and circular economy, and safeguarding forest biodiversity.

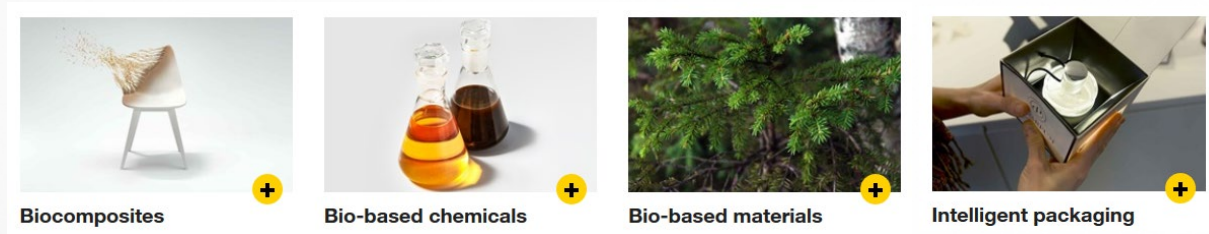
Picture Source: [storaenso.com](http://storaenso.com)

Figure 2 Stora Enso: three strategic SDGs

# CREATING A RENEWABLE FUTURE IN THE BIOECONOMY



## BENEFITS AND RESULTS



Picture Source: [storaenso.com](http://storaenso.com)

Figure 3 Sustainable alternatives to non-renewable materials produced by Stora Enso

Stora Enso has been *widely awarded* and they have received *endorsement for their sustainability practices*. These recognitions and indices include Euronext Vigeo, FTSE4Good Index, ECPI Ethical Indices, ISS-oekom Research class “Prime”, MSCI, Ecovadis, OMX GES Sustainability Finland Index, STOXX ESG Indices, Ethibel, Transition Pathway Initiative, CDP Climate A list, Sustainability Reporting Awards Finland, ReportWatch, WBSCD top ten sustainability report, Sustainable Brand Index, Equileap rank 12 in gender equality and Most sustainable company 2018 in Sweden.

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## BENEFITS AND RESULTS



Contributing significantly to bio-economy, the company produces materials that are *renewable, reusable, and recyclable*, and form the building blocks for a range of innovative solutions that can help replace products based on fossil fuels and other non-renewable materials (Fig. 3). Stora Enso has a range of positive financial, social, and environmental impacts on society, such as direct and indirect employment, taxes and dividends, and products providing *renewable alternatives to non-renewable materials*. Today innovative solutions developed by Stora Enso are found in such segments as building, retail, food and beverages, manufacturing, publishing, pharmaceutical, cosmetics, confectionary, hygiene and textiles. Tomorrow, as the company believes there is the potential to produce anything that's made with fossil-based materials from a tree.