

The relationship between the Novohrad-Nógrád Geopark and sustainable tourism

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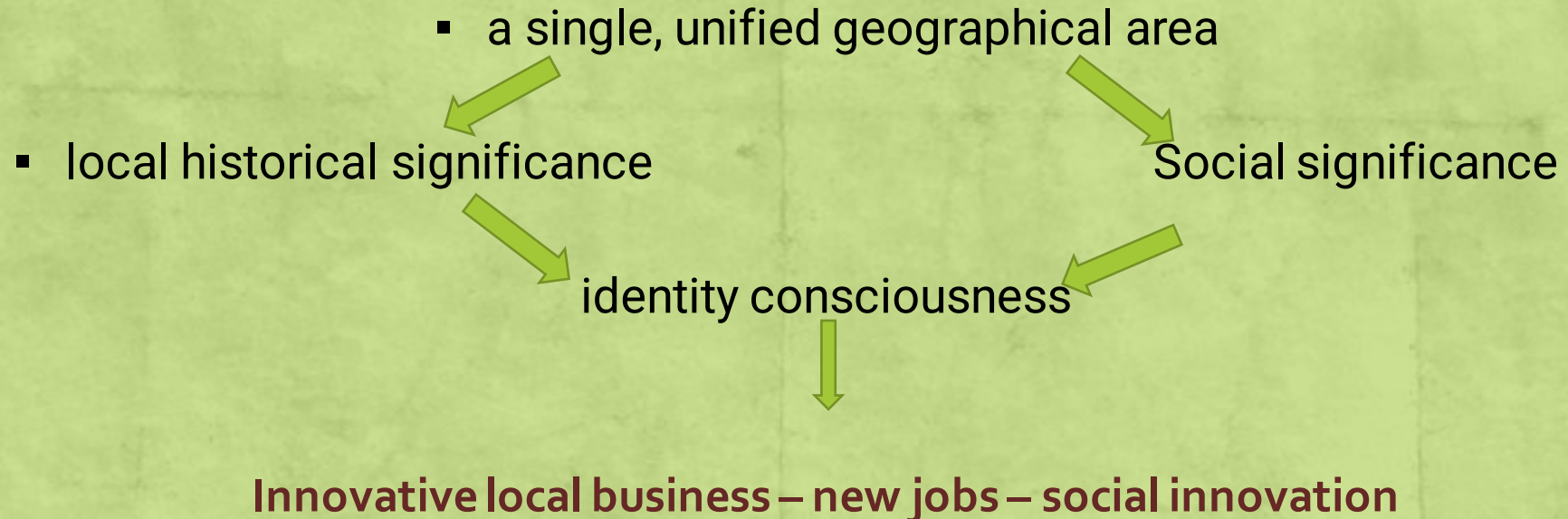


▪ **What is a Geopark?**

- **a single, unified geographical area**
 - **landscape protection**
 - geological heritage
 - natural and cultural heritage
 - **education**
- **sustainable development**
 - Geotourism

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- What does geological heritage mean?



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- Fundamental Features of a UNESCO Global Geopark

- **Geological heritage of international value**

- UNESCO Global Geopark Evaluation Team

- **Management**

- **Visibility**

- **Networking**

} According to the "Operational Guidelines for UNESCO Global Geoparks"

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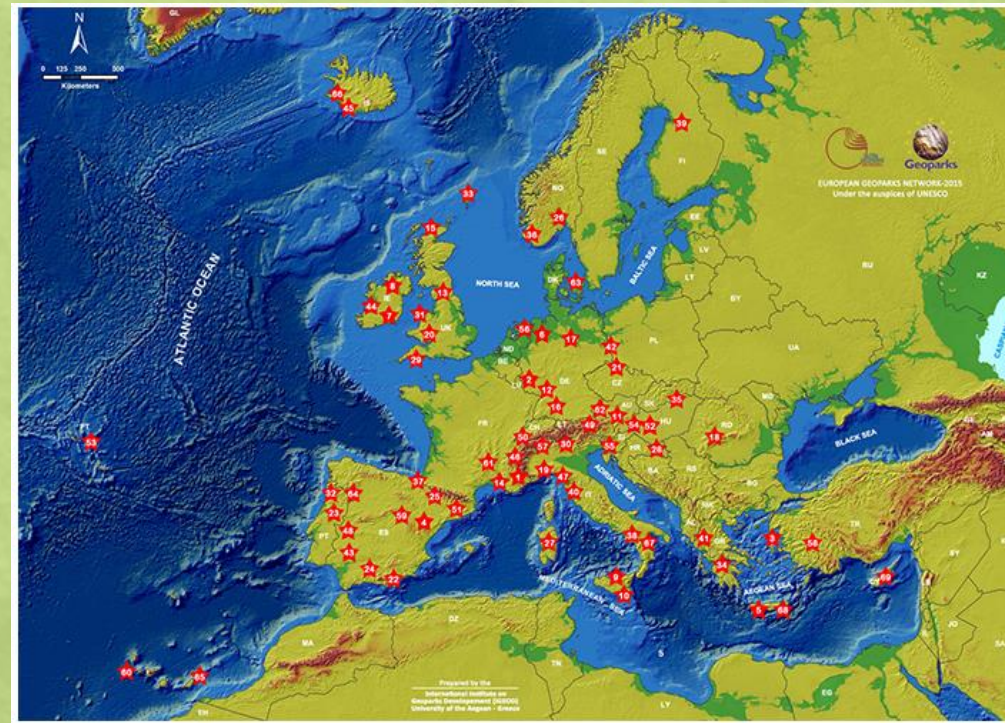
- 2021. april: 8 new geopark
- Global Geoparks Network in 44 countries 169 Geoparks



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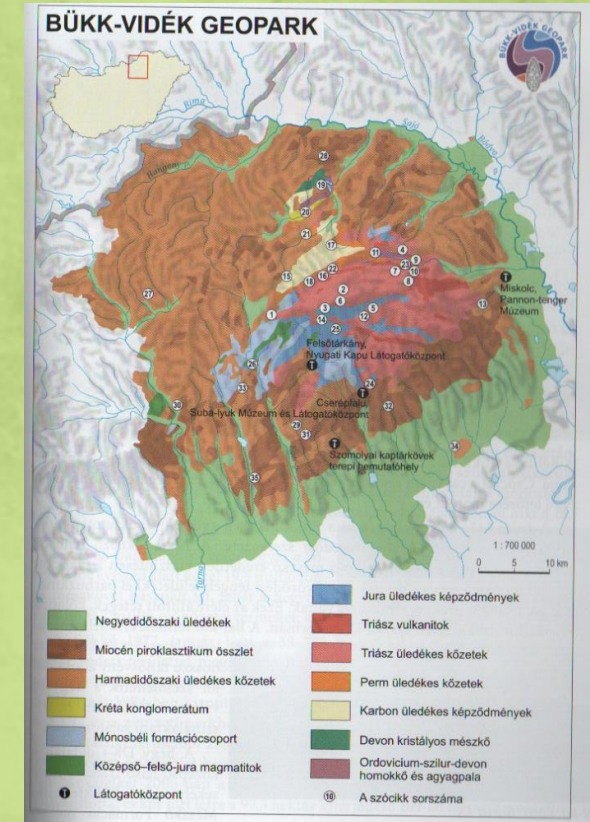
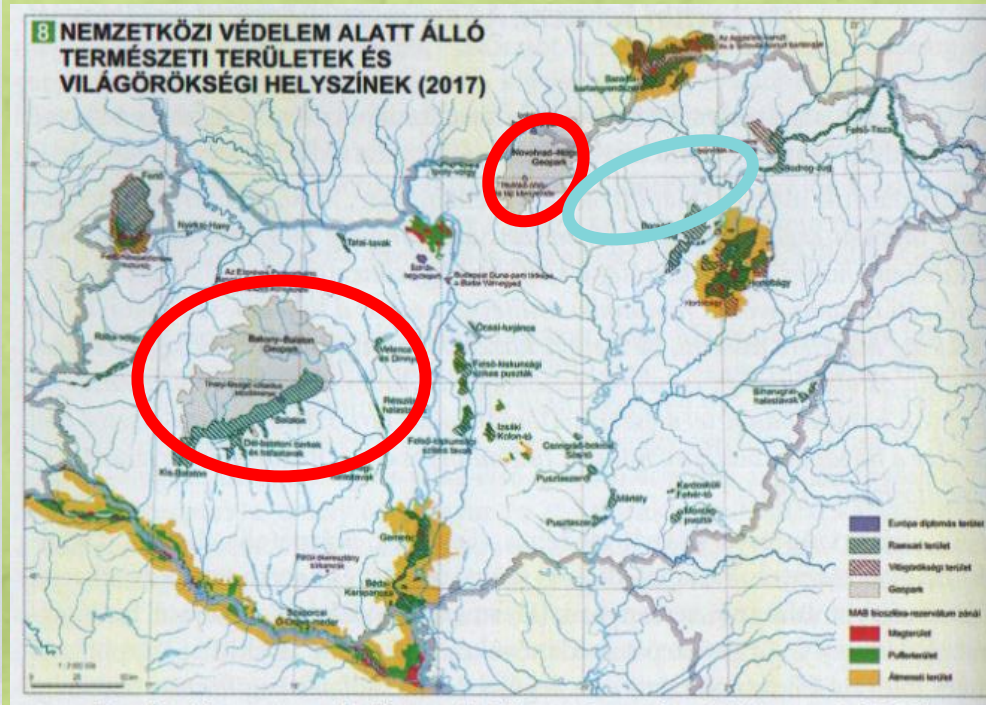
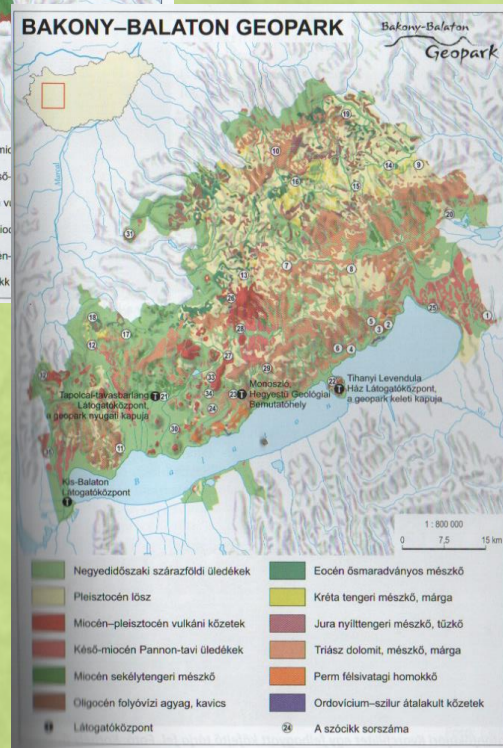
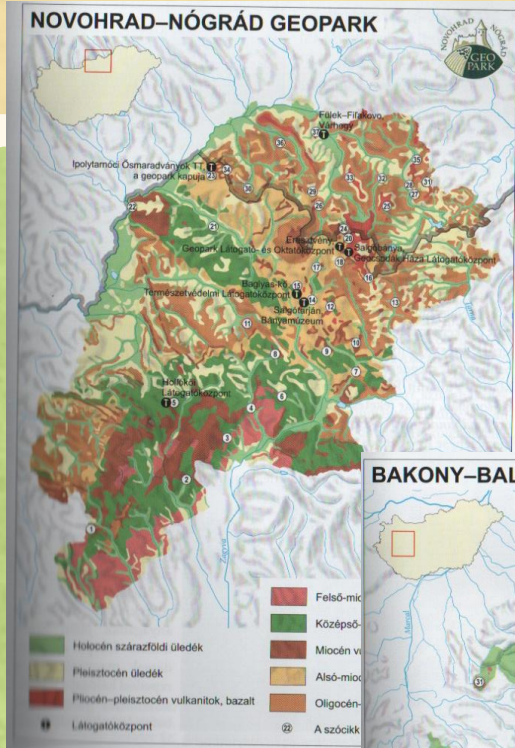


The European Geoparks Network (EGN) is a regional branch of the Global Geoparks Network (GGN) and the Novohrad- Nógrád Geopark is a member of it.



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- 2021. april: 2 geopark
- + 1 aspiring UNESCO Global Geopark



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▪ Geopark in Hungary

- A legal definition of a geopark is missing

Keyword: geology

Naturpark keyword: wildlife

(definition of a nature park in the Nature Conservation Act)

Geopark ≠ Naturpark

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▪ Geopark in Hungary

- professionally defined area
 - an organization established on a self-organizing basis
- there is a lack of a regulatory, supportive domestic legal environment

Coordination: Hungarian Geopark Committee:

uniform national legislation is needed

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First cross-border geopark

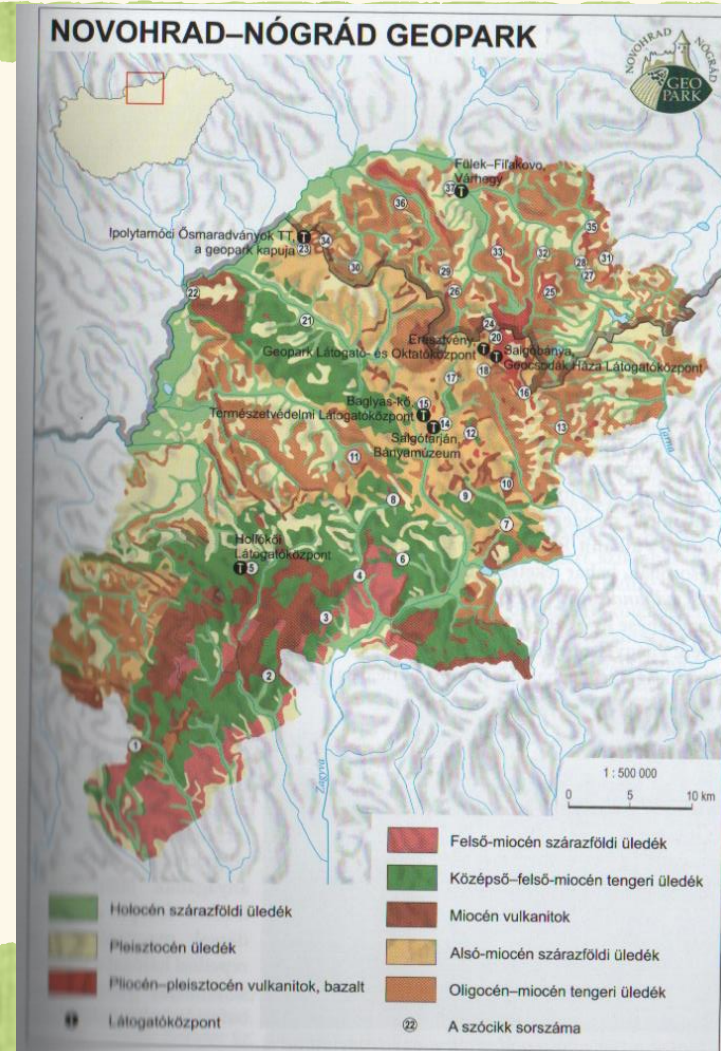
24 Slovak settlements

64 Hungarian settlements

2 independent work
organization

First Hungarian geopark

unity is provided by the
geological base



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▪ Novohrad – Nógrád Geopark

▪ Logo:

The symbol depicts the Somoskő Castle, at the foot of which lies the Trianon border, and the semicircular inscription interrupted at the top of the castle tower also suggests this. The castle is built from the geological past, stands on a basalt rock, below which is the waterfall of the famous curved basalt organs.

Slovak side with basalt organ



a geological base that symbolizes unity

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▪ Novohrad – Nógrád Geopark



The relationship between Novohrad-Nógrád Geopark and sustainable tourism



▪ Novohrad – Nógrád Geopark before and during an epidemic

A hazai UNESCO Globális Geoparkok látogatottsági adatai

| | BBG | | | | NNG | | | |
|-----------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|
| | 2016 | 2017 | 2018 | 2019 | 2016 | 2017 | 2018 | 2019 |
| Összes látogatószám (fő) | 342 221 | 370 920 | 375 448 | 326 571 | 196 000 | 200 000 | 220 000 | 250 000 |
| Geotúrák száma (db) | 95 | 144 | 146 | n.a. | * | * | * | * |
| Geotúrákon részt vett (fő) | 2 876 | 4280 | 4000 | n.a. | * | * | * | * |
| Összes szervezett egyéb esemény (alkalom) | 150 | 201 | 193 | 101 | 66 | 72 | 76 | 72 |
| Iskolásoknak szervezett környezeti neveléssel kapcsolatos esemény (alkalom) | 88 | 75 | 82 | 46 | 67 | 58 | 59 | 62 |
| Médiamegjelenés (alkalom) | 46 | 102 | 92 | 20 | 89 | 23 | 32 | 34 |

Forrás: saját szerkesztés a GEOPARK ANNUAL REPORTS 2016, 2017, 2018, 2019, valamint a BBG és a NNG adatközlései alapján.

Forrás: Pappné Vancsó Judit – Nagy Mónika – Bazsó Tamás: A geoparkok szerepe a geoturizmusban, különös tekintettel a hazai helyzetre

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- **Novohrad – Nógrád Geopark before and during an epidemic**
- **There was no paid service or organized tour during the epidemic, which caused a loss of revenue for the geoparks.**
- **Individual, unorganized visits in nature, on well-known tourist routes do not appear in the numbers, but the number of individual visitors has increased noticeably**

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Thank you for your attention!

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